



Founded in 2006, **The Barking Beauty Pageant** is the original not-for-profit beauty pageant event for dogs, patterned after human beauty pageants. We have earned thousands for our affiliated charities, and have supported community projects and animal rescue groups in New York City, Philadelphia, and New Jersey. Our upcoming Austin Barking Beauty Pageant will mark our 18th pageant overall & will support *Austin Pets Alive* and *Africa New Life/Dream Beauty Academy*.

Join us
Sunday, October 2nd, 3pm
at
Academy of Hair Design / BeVelle Barber School
2015 East Riverside Drive
Austin, TX 78741

You will see pretty pups win a Crown, Medals, banners, as well as beautiful gifts & notoriety from our Sponsors.

Won't you consider becoming one of them?

SPONSOR & PARTNER LEVELS

In addition to a beautiful program book distributed to all attendees the day of the event, all Sponsors & Partners will benefit from exposure in the following:

- **2500 Postcards** distributed directly to potential attendees who will be exposed to your company (**Deadline for logo inclusion is 8/14/22*)
- **250 Posters** to be posted at public venues & businesses (**Deadline for logo inclusion is 8/14/22*)
- **2023 Calendar** sold as ongoing support & advertising for the event,
- **Ads in various newspapers, magazines and other periodicals in & around the Hamptons (as funding permits)**
- **Ongoing advertising** via Facebook, Instagram and Twitter as Contestants, Sponsors & Partners register,
- **Live-feed video** of the event via Facebook Live & Youtube

IN RETURN FOR SPONSORING ME AT ONE OF THE FOLLOWING PARTNER LEVELS YOU WILL BE LISTED BENEATH MY PHOTO IN THE PROGRAM BOOK AS ONE OF MY SPONSORS, AND I WILL BE HAPPY TO HELP YOU AT SPECIAL PROMOTIONAL EVENTS THROUGHOUT THE YEAR. YOU WILL ALSO BE HELPING ME WIN THE **BUSY BABY** AWARD FOR MOST ADVERTISING SALES.

** MY ENTRY FEE IS \$65. PLEASE ADD ANY PORTION OF THAT AMOUNT TO THE FOLLOWING:

DIAMOND Premium Partner

\$3000 (limited to 1)

- Special “**Brought to you by**” or “**Presents**” status on all advertising
- Logo featured prominently on the Cover of the Program Book & 2023 Calendar
- Full Page of advertisement on the back cover of Pageant Program book the day of the event.
- Logo on all Printed Advertisement leading up to the pageant
- Logo on pageant Website on Homepage and Sponsor page with a link to your website or social media for an entire year
- Recognition on all Barking Beauty social media (Facebook, Instagram, etc.)
- Possibility of selling products the day of the event (space & COVID19 mandates permitting)
- 2 Free tickets to the event (space & COVID19 mandates permitting)

PLATINUM Premium Partner

\$1000 (limited to 2)

- Special recognition as “**Award Sponsor**” for either the pageant Preliminary Awards or the Optional Competition Awards won at the pageant
- Logo featured on the Cover of the Program Book & 2023 Calendar
- Full Page of advertisement on the inside front or inside back cover of the Pageant Program book the day of the event
- Logo on all Printed Advertisement leading up to the pageant
- Logo on pageant Website on Homepage and Sponsor page with a link to your website or social media for an entire year
- Recognition on all Barking Beauty social media (Facebook, Instagram, etc.)
- Possibility of selling products the day of the event (space & COVID19 mandates permitting)
- 2 Free tickets to the event (space & COVID19 mandates permitting)

GOLD Premium Partner

\$500 (limited to 9)

- Special recognition as “**Event Sponsor**” of one of the Pageant or Optional Competitions
- Full Page of advertisement in the Pageant Program book the day of the event
- Logo on all Printed Advertisement leading up to the pageant, & in 2023 Calendar
- Logo on pageant Website with a link to your website or social media for an entire year
- Recognition on Barking Beauty social media (Facebook, Instagram, etc.)
- Possibility of selling products the day of the event (space & COVID19 mandates permitting)
- 2 Free tickets to the event (space & COVID19 mandates permitting)

SILVER Partner

\$250

- 1/2 Page of advertising in the Pageant Program book
- Logo on all Printed Advertisement leading up to the pageant, & in 2023 Calendar
- Logo on pageant Website with a link to your website or social media for an entire year
- Recognition on all social media (Facebook, Instagram, etc.)
- Possibility of selling products the day of the event (space & COVID19 mandates permitting)
- Free ticket to the event (space & COVID19 mandates permitting)

Bronze Partner

\$150

- 1/4 Page of advertising in the Pageant Program book
- Logo on all Printed Advertisement leading up to the pageant, & in 2021 Calendar
- Logo on pageant Website with a link to your website or social media for an entire year
- Recognition on all Barking Beauty social media (Facebook, Instagram, etc.)
- Free ticket for the the Barking Beauty Pageant

Sponsor

Products or gift certificates for our Swagbags, Raffle, or Pageant Winners:

- Listing in the Pageant Program book
- Listing on pageant Website with your business name & link to website or social media for an entire year,
- Recognition on Barking Beauty social media (Facebook, Instagram, etc.)

CONTESTANT, PLEASE PROVIDE THE ADVERTISER/SPONSOR WITH A COPY OF THE BENEFITS OF HIS/HER CHOICE OF LEVEL ABOVE ALONG WITH A COPY OF THE ATTACHED AGREEMENT FOR THEIR RECORDS, KEEP A COPY FOR YOURSELF, AND SEND A COPY TO US AT THE ADDRESS BELOW.

www.BarkingBeautyPageant.org

Leslie Kennedy, Director

917-797-4331

1500 Royal Crest Drive #128

Austin, TX 78741



2022 Austin Barking Beauty Pageant

Sunday, October 2nd, 3pm
Academy of Hair Design / BeVelle Barber School
2015 East Riverside Drive
Austin, TX

Logo Deadline - 8/14/22
Ad Deadline - 9/17/22
Gift Deadline - 9/28/22

SPONSORSHIP/PARTNERSHIP AGREEMENT

CONTESTANT NAME: _____

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

_____ PHONE: _____

OWNER'S NAME: _____ PHONE: _____

EMAIL: _____

WEBSITE: _____

SPONSORSHIP LEVEL: _____

AMOUNT PAID: _____ GIFTS: _____

Please make checks payable to the Barking Beauty Pageant, or you may make payments electronically online beginning now and no later than **9/17/22** by going to BarkingBeautyPageant.org/register.

I understand that there are no refunds, and in order to receive the benefits outlined at my Sponsorship level choice above, I must send my logo &/or ad layout to BarkingBeautyPageant@gmail.com, or the address below, no later than **8/14/22** to be included in posters and postcards, and **9/17/22** to be included in program book, and that any gift(s) for the winners must be sent to Barking Beauty Pageant, c/o Academy of Hair Design/BeVelle Barber School, 2015 E Riverside Dr., Austin, TX 78741, or be arranged for pick up no later than **9/25/22** by calling Leslie Kennedy at 917-797-4331.

I understand I am responsible for providing my own equipment, table, extension cords, etc., which may be needed to facilitate a presentation area if such is desired by me according to my Sponsorship level choice as listed above.

I agree not to hold The Barking Beauty Pageant, it's directors nor affiliates responsible for injury, theft or damage to myself, my property, or my participants/customers which may or may not occur during or as a result of Sponsorship or presentation participation in The Barking Beauty Pageant, and that I am solely responsible for obtaining the necessary insurance to cover the possibility of such occurrence.

SIGNATURE _____ DATE _____

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